

Switching to SaaS-based Web TimeSheet Saves Time and Money for Communicopia

Switching from On-Premise Software Delivers Even Greater ROI

Communicopia is one of many Replicon customers that have recognized the advantages of a web-based solution and switched from their on-premise version of Web TimeSheet. Analysis consistently shows that Replicon's Software-as-a-Service (SaaS) model provides a lower, predictable operating cost and reduced total cost of ownership. Hardware and IT infrastructure become Replicon's responsibility, as do maintenance, upgrades and data security. Communicopia switched to SaaS in less than a day, with no glitches.

Director of Operations Julia Watson

says: "We got excellent support and someone who knew our situation walked me through it. It was extremely easy."

"Switching to the cloud-based version not only helped us control costs, but the software also ran unexpectedly faster. So we're glad we moved."

Julia Watson
Director of Operations
Communicopia

"Moving to the Cloud" makes more sense

Since 1993, digital agency Communicopia has helped organizations advance their missions for social change. The firm won a Webby award for its "United Nations Foundation's Nothing But Nets" campaign. Communicopia chose Replicon Web TimeSheet to track hours and billing rates for different employees and tasks, giving it up-to-the-moment views of project costs.

Replicon's software replaced Communicopia's homegrown system and immediately simplified tracking and reporting. The company originally purchased the on-premise version, reasoning that internal hosting would be the most cost-effective solution. But analysis later revealed that SaaS could be better, since it would eliminate costs including:

- ▶ **Hardware purchase**
- ▶ **Server and database licensing**
- ▶ **Software installation**
- ▶ **Maintenance**
- ▶ **Upgrades**
- ▶ **Backup**
- ▶ **Support**
- ▶ **Security**
- ▶ **Uptime**
- ▶ **Resources for maintenance and support**

Switching to Replicon's SaaS model also meant that Communicopia could improve its balance sheet by funding software as a predictable operating cost rather than a capital expense. And the firm would always work with the latest version, automatically.

The SaaS advantages prevailed, and Communicopia made the switch.

Read the full case study at:

http://www.replicon.com/about_replicon/customers/profiles/profile_communicopia.aspx

Switch to SaaS: Get a discount plus free implementation!

Contact an Account Manager for a no-obligation assessment: accounts@replicon.com

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